



Module 3 : Promotion examples

Press Releases

Austin Public Library / Austin History Center: The History Center [announces a special Family Day at the Archives.](#)

Birmingham Public Library: Press Release recruiting participants in an oral history project on Birmingham's civil rights marches of the 1960's.

[Central Library to host Ballard House Project Community Conversations](#) on July 27, 2017

Pikes Peak Library District / Special Collections

[Pikes Library District Seeks Photos and Videos of Waldo Canyon Fire.](#) Departmental Announcement.

Queens Library Archives

Access our Collections Online! [Press Release announcing the opening of The Archives at Queens Library:](#) Digital Collections. January 21, 2015.

Articles

News outlets often prefer to look at an institutional project through the lens of an individual or a story. Identify someone – or a group -- connected with your project who could help provide a window into the larger issue of web archiving.

District of Columbia Public Library / Special Collections

DC by the book: New Web Site Maps Fictional Washington. [Washington Post.](#) March 28, 2013.
https://www.washingtonpost.com/lifestyle/style/dc-by-the-book-new-web-site-maps-fictional-washington/2013/03/28/7e990b74-9715-11e2-97cd-3d8c1afe4f0f_story.html?utm_term=.80ec59e00d9d

Queens Public Library / Archives

Mobile App Makes it Easy To Share Memories Gazette.

<https://drive.google.com/file/d/0B1WI00GNJn3sd1ZmTFJDU09DQzA/view>

News Article on the Library's Queens Memory Project features a new mobile app and website.

San Francisco Public Library / Bayview Library

Photos preserved at Bayview Library to archive neighborhood life over the decades.

San Francisco Examiner. January 5, 2018.

<http://www.sfexaminer.com/photos-preserved-at-bayview-library-to-archive-neighborhood-life-over-the-decades>

Blog Posts

Boulder Public Library / Maria Rogers Oral History Program

Rocky Flats Then and Now – and You're Invited. Blog Post. June 5, 2017.

<https://boulderoralhistory.wordpress.com/2014/06/05/rocky-flats-then-and-now-and-youre-invited/>

Houston Public Library

Preserving Your Memories After Hurricane Sandy. Blog Post. September 9, 2017

<http://houstonlibrary.org/learn-explore/blog/preserving-your-memories-after-hurricane-harvey>

Kansas City Public Library / Missouri Valley Special Collections

Evans, Kara. *Kansas City Stockyards Digital Collections.* Blog Post Announcement.

<http://kchistory.org/blog/kansas-city-stockyards-digital-collection>

YouTube

Boulder Public Library / Maria Rogers Oral History Program

MROHP Shorts: *Hippie Invasion*

<https://www.youtube.com/watch?v=Pv5VpgHJcuU&list=PLm4EkhZATHB80Ee3e1JVASZf4HguczBY>

Pikes Peak Library District / Special Collections

An interview with Police Officer Ron Stallworth, who infiltrated the KKK.

<https://www.youtube.com/watch?v=xs2jUF0xh0o>

Seattle Public Library

The Seattle Public Library Online Collections

<https://www.youtube.com/watch?v=l4DXWqtMsgo>

Social Media

Arlington (VA) Public Library / Center for Local History

<https://www.flickr.com/photos/arlib/collections/72157622824190832/>

Arlington's Center for Local History promotes its Arlington Community Archives by Digital Projects on flickr

Hennepin County Public Library / Special Collections

<https://hclib.tumblr.com>

Hennepin County Library's Tumblr is focused on the James K. Hosmer Special Collections and its Digital Collections

Pikes Peak Public Library / Special Collection

<https://www.facebook.com/PPLDSpecialCollections/>

San Francisco Public Library

Home Movie Day: San Francisco's Filipino Community

<https://www.facebook.com/events/1275028359201416/>

Community Webs Program Partners

