Module 3 : Promotion examples

Press Releases

Austin Public Library / Austin History Center: The History Center announces a special Family Day at the Archives.

Birmingham Public Library: Press Release recruiting participants in an oral history project on Birmingham’s civil rights marches of the 1960’s.
Central Library to host Ballard House Project Community Conversations on July 27, 2017

Pikes Peak Library District / Special Collections
Pikes Library District Seeks Photos and Videos of Waldo Canyon Fire. Departmental Announcement.

Queens Library Archives

Articles

News outlets often prefer to look at an institutional project through the lens of an individual or a story. Identify someone – or a group -- connected with your project who could help provide a window into the larger issue of web archiving.

District of Columbia Public Library / Special Collections
Queens Public Library / Archives
*Mobile App Makes it Easy To Share Memories*  
Gazette, https://drive.google.com/file/d/0B1Wl0OGNJn3sd1ZmTFJDU09DQzA/view
News Article on the Library’s Queens Memory Project features a new mobile app and website.

San Francisco Public Library / Bayview Library
*Photos preserved at Bayview Library to archive neighborhood life over the decades.*  

Blog Posts

Boulder Public Library / Maria Rogers Oral History Program
*Rocky Flats Then and Now – and You’re Invited.*  
https://boulderoralhistory.wordpress.com/2014/06/05/rocky-flats-then-and-now-and-youre-invited/

Houston Public Library
*Preserving Your Memories After Hurricane Sandy.*  
Blog Post. September 9, 2017  
http://houstonlibrary.org/learn-explore/blog/preserving-your-memories-after-hurricane-harvey

Kansas City Public Library / Missouri Valley Special Collections
Evans, Kara.  
*Kansas City Stockyards Digital Collections.*  
Blog Post Announcement.  
http://kchistory.org/blog/kansas-city-stockyards-digital-collection

YouTube

Boulder Public Library / Maria Rogers Oral History Program
**MROHP Shorts: Hippie Invasion**  
https://www.youtube.com/watch?v=Pv5VpqHJcuU&list=PLm4EkhZATHB80Ee3e1JVASZFq4HguczBY

Pikes Peak Library District / Special Collections
An interview with Police Officer Ron Stallworth, who infiltrated the KKK.  
https://www.youtube.com/watch?v=xS2jUF0xh0o
Seattle Public Library
The Seattle Public Library Online Collections
https://www.youtube.com/watch?v=l4DXWqtMsgo

Social Media

Arlington (VA) Public Library / Center for Local History
https://www.flickr.com/photos/arlib/collections/72157622824190832/
Arlington’s Center for Local History promotes its Arlington Community Archives by Digital Projects on flickr

Hennepin County Public Library / Special Collections
https://hclib.tumblr.com
Hennepin County Library’s Tumblr is focused on the James K. Hosmer Special Collections and its Digital Collections

Pikes Peak Public Library / Special Collection
https://www.facebook.com/PPLDSpecialCollections/

San Francisco Public Library
Home Movie Day: San Francisco’s Filipino Community
https://www.facebook.com/events/1275028359201416/

Community Webs Program Partners

[Logos of various libraries and organizations]